



## Report to Our Community:

Fall 2016

**Solarize Hudson Valley** is a 3-year, community-supported, nonprofit-led program that makes it easier and more affordable to go solar with consumer education and group purchasing discounts from carefully selected installers. Funded by the New York State Energy Research and Development Authority, Solarize is managed by Sustainable Hudson Valley and Catskill Mountainkeeper's RenewableNY program. To date we have helped over 320 homeowners and businesses sign contracts for over 2.74 MW of solar electric power. And we are just midway through the program.

### Numbers:

- 108 events
- 1691 workshop participants
- 320 signed contracts for
- over 2.74 MW of solar power
- 2450 hours of volunteer service
- > 10% average customer discount

### Solarize Saugerties Community Workshop



Nyack Mayor Jen White

"Solarize takes the mud out of the water by making it clear what your consumer choices are in going solar, and working with installers that the community can trust."

- Workshop participant, 2016

## Who we are:

**Catskill Mountainkeeper**, the environmental voice of the Catskills  
**Sustainable Hudson Valley**, speeding low-carbon prosperity by getting communities involved  
**John Wackman** – Program Manager  
**Hannah Karp** – Communications Coordinator  
**The Solarize EnergyCorps** internship program  
**Countless community volunteers and champions**

**Installer partners, 2015-16:** Apex Solar Power, Direct Energy Solar, Hudson Solar, Lighthouse Solar, Lotus Energy, New York State Solar Farm, SolarCity, SOLARgeneration, Solar Liberty and Sunrise Solar Solutions.

“Buying a solar powered system is a no-brainer right now. Besides saving money in the long term, I feel good about using renewable energy.”

*George Kustas,  
Poughkeepsie homeowner*



## Get involved

Solarize is accepting applications from communities and organizations for our next “wave” of outreach. Beginning in February 2017, this campaign will work with 4 – 6 selected communities representing the entire Mid-Hudson region. Applications will be due in late November. Check our website for more information.



Successful campaigns arise from committed municipalities and grassroots networks with the people-power to produce solar workshops and create buzz. Our staff works side-by-side with community groups bringing presentations, media skills, out-reach materials, and volunteer training.

If your community is a prospect, contact us! We’ll help you plan a successful proposal.

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